

# BADS Strategic Alliance Partner (SAP) Package

## About BADS

The British Association of Day Surgery (BADS) is a multidisciplinary organisation committed to promoting excellence in day surgery. Its membership is broad, encompassing qualified and trainee surgeons, anaesthetists, nurses, allied health professionals and managers. BADS achieves its charitable aims through various educational activities

- Hosting the BADS Annual Conference, which attracts over 200 delegates who reflect its diverse membership
- Publication of its quarterly, Journal of One Day Surgery (JODS)
- Working with national organisations to produce guidelines, e.g., the National Day Surgery Delivery Pack (2020) in association with Getting it Right First Time (GIRFT) and the Centre for Perioperative Care (led by the Royal College of Anaesthetists)
- Delivering an annual programme of themed 'Day Conferences' in collaboration with Healthcare Conferences UK
- Production of benchmarking standards. The BADS Directory of Procedures and National Dataset lists recommended day surgery rates for over 200 surgical procedures, which is used to inform day surgery metrics for The Model Health System, a digital tool provided by NHS England to support NHS productivity, quality and efficiency.
- Publication of generic and speciality-specific handbooks
- Review of Caspe Healthcare Knowledge Systems (CHKS) day surgery standards. CHKS is a UKAS licensed accreditation body and leading provider of healthcare intelligence and quality improvement services
- BADS works closely with NHS England through the national Getting it Right First Time (GIRFT) Programme on several workstreams including the accreditation of Elective Surgical Hubs, setting standards for the High-Volume Low Complexity (HVLC) Programme, and the Right Procedure Right Place initiative

Delivering more day surgery is an important part of the recovery of elective services in the wake of the Covid-19 pandemic. It is also now an essential component of the management of urgent surgical care. Greater appreciation of the benefits of day case surgical management has raised the profile of BADS, which now has over 600 individual subscribing members.

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## BADS SAP Package

SAP package agreements with BADS are for a duration of 3 years and may be renewed thereafter. The current package includes both regular benefits and sponsorship at Bronze- level of the BADS Annual Conference as follows:

### Cost

- £7,500 per year plus VAT

### Regular benefits

- Regular advert in the open-access Journal of One-Day Surgery (quarterly online publication)
- Logo on the BADS website homepage
- Access to BADS for discussion of bespoke activities to promote products

### BADS Annual Conference Exhibition – Bronze-level sponsorship

- Exhibition trade stand 6m<sup>2</sup>, table, chairs and access to power socket
- 2 Exhibitor passes to attend the BADS Annual Conference
- Company logo on the BADS Annual Conference webpage
- Company logo on collective banner or BADS stand
- Tweet from @britdaysurgery and LinkedIn post to announce sponsorship
- Logo on collective Exhibitor holding slide during scientific sessions
- Participation in exhibitor competition encouraging delegates to visit trade stands

### BADS Annual Conference – Enhanced Sponsorship

Silver and Gold level sponsorship packages are available at additional cost, with a discount for Strategic Alliance Partners on the standalone fees. Please see separate conference- specific trade brochures available by contacting BADS below:

### Contact us

Administration Manager:

Sapphire Cullington, email; [bads@bads.co.uk](mailto:bads@bads.co.uk)

### BADS Website

[British Association of Day Surgery \(bads.co.uk\)](http://bads.co.uk)